



KENNY CHESNEY RETURNS TO HEADLINE TORTUGA MUSIC FESTIVAL'S FIFTH YEAR

**COUNTRY MUSIC'S BIGGEST BEACH PARTY
TAKES PLACE OVER THREE DAYS IN FORT LAUDERDALE
APRIL 7, 8 & 9, 2017**

**REGULAR TICKETS ON SALE NOW
AFTER EARLY BIRD AND ADVANCE PRE-SALE TICKETS
SELL-OUT IN RECORD TIME**

(Fort Lauderdale, FL) — HUKA Entertainment, leading creator and producer of large scale destination-location music festivals, announced today that 8-time Entertainer of the Year **KENNY CHESNEY will return for the third time to headline 2017'S ROCK THE OCEAN'S TORTUGA MUSIC FESTIVAL**. Chesney chose Tortuga as one of only a handful of concert dates the man – who just sold more than 121,000 tickets at Foxborough, Mass.'s Gillette Stadium and 56,000 at MetLife Stadium— will perform in 2017. Country music's biggest beach party will celebrate its fifth year Friday, April 7, Saturday, April 8 and Sunday, April 9, 2017 on the sands of Fort Lauderdale Beach Park in Fort Lauderdale, FL.

Anticipation for the fifth annual Tortuga Music Festival is building as Early Bird Tickets sold-out in a record 45 minutes and Advance Tickets in just two days, all before announcing any of the performers joining for three days of sun, song, sand and surf in Fort Lauderdale. Regular tickets are available now at a rate of \$229 for three-day General Admission and \$999 for three-day VIP passes (*shipping and handling fees may apply to each ticket type*). Regular priced three-day Super VIP passes can be purchased for \$1,499 per person. Payment plans and travel packages will be available Wednesday, Sept 14, at 10am EDT. Visit TortugaMusicFestival.com or call 877-987-6487 to confirm tickets and make plans to hit the beach in 2017.

Additionally, Tortuga fans will have the opportunity this year to upgrade their tickets daily to get guaranteed front stage access to a new area in front of the Main Stage called "The Reef."

Tortuga Music Festival, produced and promoted by HUKA Entertainment, features multiple stages with unparalleled VIP amenities for viewing some of the hottest and most unique artists in country, rock and roots music. The event serves to celebrate HUKA's destination location theme with the festival's ocean-side setting while still raising awareness of issues impacting the world's oceans and supporting marine research and conservation, as well as protection of the festival's namesake – sea turtles that nest annually along South Florida's Atlantic seaboard. To this date more than \$300,000 has been raised to support these efforts.

“With our expansion last year to three days, our fans showed how excited they were to get an extra day of Tortuga time on the beach,” says HUKA Entertainment Chief Experience Officer A.J. Niland. “We’ve had a unanimously tremendous response from the artists, fans and community expressing what a unique and special event Tortuga has become. More than 90,000 fans attended last year. And we know our fifth year will be even better!”

Though the remainder of performers will remain under wraps for the time being, Niland promises that the 2017 line-up will be “our strongest one yet!” Fans can expect the same caliber of talent and outstanding headliners to hit the beach at Tortuga as in previous years, which have featured the likes of Blake Shelton, Tim McGraw, Dierks Bentley, Zac Brown Band, Eric Church, Jake Owen, Hank Williams, Jr., The Doobie Brothers, Billy Currington, Kelsea Ballerini, Sheryl Crow, Brett Eldredge, Ziggy Marley, Michael Franti & Spearhead, Lynryd Skynyrd, Elle King, Frankie Ballard and many, many more.

The onsite Conservation Village, which will again be curated by Rock The Ocean, will play host to organizations dedicated to marine research and conservation, and will provide interactive, educational experiences for festival patrons.

Additionally, festivalgoers will again be encouraged to collect waste at the event site to minimize the festival’s impact on the environment, as in previous years, when fans were rewarded for their efforts with various premiums given in exchange for collected trash.

For additional information, and to sign up to be the first to receive updates, including lineup announcements, ticket on sales, special offers and more, visit Tortuga Music Festival on the following platforms:

Web: TortugaMusicFestival.com

Twitter: [@FestivalTortuga](https://twitter.com/FestivalTortuga) #TortugaFest #CheersTo5YearsYall

Instagram: [@TortugaMusicFestival](https://www.instagram.com/TortugaMusicFestival) #TortugaFest #CheersTo5YearsYall

Snapchat: @TortugaFest

FB: [Facebook.com/TortugaMusicFestival](https://www.facebook.com/TortugaMusicFestival)

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About Huka Entertainment:

Huka Entertainment is a leading creator and producer of large scale destination-location music festivals, including the Pemberton Music Festival situated on 300 pristine acres at the base of Mt. Currie in British Columbia, and the Tortuga Music Festival on the white sandy beaches of Fort Lauderdale, FL. Best known for creating groundbreaking fan, VIP and artist experiences, the company was the creative force and producer of the award-winning Hangout Music Festival in Gulf Shores, AL. Based in New Orleans with deep roots in Gulf Coast culture, the fully independent Huka Entertainment also

co-produces the Buku Music + Art Project in New Orleans located on the banks of the Mississippi river, and has a growing touring division which promotes hundreds of concerts across North America annually. More info @ huka.com.

About Rock The Ocean:

The Rock The Ocean Foundation is dedicated to supporting scientific research, education and increasing public awareness about the issues impacting the world's oceans. RTO teams up with high profile musical artists and entertainers, who will perform and participate in events that educate the public on marine conservation. RTO, founder Chris Stacey is an avid ocean lover, diver and 20 year music industry veteran. Tortuga Music Festival will bring to life his vision, uniting the best and brightest in music, working to raise awareness about the issues currently impacting our oceans and their delicate ecosystems. www.rocktheocean.com. **Rock The Ocean Foundation Contact:** Chris Stacey , 615.498.7548, css@rocktheoceanfest.com.