



3-DAY TORTUGA MUSIC FESTIVAL NOW CELEBRATING ITS FIFTH YEAR APRIL 7, 8 & 9, 2017

**LIMITED EARLY BIRD PRE-SALE TICKETS ON SALE
THIS FRIDAY, SEPTEMBER 9 AT 10:00am EST**

(Fort Lauderdale, FL) ~ HUKA Entertainment, leading creator and producer of large scale destination-location music festivals, proudly celebrates the return of Rock The Ocean's Tortuga Music Festival for its record breaking fifth year. This one of a kind biggest 3-day country music beach party will take place Friday, April 7, Saturday, April 8 and Sunday, April 9, 2017 -- on the sands of Fort Lauderdale Beach Park in Fort Lauderdale, FL.

A limited quantity of Early Bird Pre-sale tickets for the 2017 festival will be available online at www.tortugamusicfestival.com this Friday, September 9th at 10:00am EST. This public pre-sale allows early supporters of the festival to purchase discounted tickets, including three-day General Admission for \$189.00 each, three-day VIP for \$849.00 each and three-day Super VIP for \$1,299.00 each (shipping and handling fees may apply to each ticket type). Tickets will also be available by phone at 877.987.6487. A four-ticket purchase limit will be in effect. Advance ticket prices will be available immediately after the Early Bird tickets sell out. Additional details can be found via www.tortugamusicfestival.com.

Tortuga Music Festival, produced and promoted by HUKA Entertainment, features multiple stages with unparalleled VIP amenities for viewing more than thirty of the hottest and most unique artists in country, rock and roots music. The event serves to celebrate HUKA's destination location theme with the festival's ocean side setting while still raising awareness of issues impacting the world's oceans and supporting marine research and conservation, as well as protection of the festival's namesake – sea turtles that nest annually along South Florida's Atlantic seaboard. To this date more than \$300,000.00 has been raised to support these efforts.

"With our expansion last year to three days, our fans showed how excited they were to get an extra day of Tortuga time on the beach," says HUKA Entertainment Chief Experience Officer A.J. Niland, "We've had a unanimously tremendous response from the artists, fans and community expressing what a unique and special event Tortuga has become. More than 90,000 fans attended last year. And we know our Fifth year will be even better!"

Though the list of performers will remain under wraps for the time being, Niland promises that the

2017 line-up will be: “our strongest one yet!” Fans can expect the same caliber of talent and outstanding headliners to hit the beach at Tortuga as in previous years, which have featured the likes of Blake Shelton, Tim McGraw, Dierks Bentley, Zac Brown Band, Eric Church, Jake Owen, Hank Williams, Jr., The Doobie Brothers, Billy Currington, Kelsea Ballerini, Sheryl Crow, Brett Eldredge, Ziggy Marley, Michael Franti & Spearhead, Lynryd Skynyrd, Elle King, Frankie Ballard and many, many more.

This year's Conservation Village, which will again be curated by Rock The Ocean's Chris Stacey, will play host to more than a dozen organizations dedicated to marine research and conservation, and will provide interactive, educational experiences for festival patrons.

Additionally, festivalgoers will again be encouraged to collect waste at the event site to minimize the festival's impact on the environment, as in previous years, when fans were rewarded for their efforts with various premiums given in exchange for collected trash.

For additional information, and to sign up to be the first to receive updates, including lineup announcements, ticket on sales, special offers and more, visit Tortuga Music Festival on the following platforms:

Web: www.tortugamusicfestival.com

Twitter: @FestivalTortuga

FB: www.facebook.com/TortugaMusicFestival

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About Huka Entertainment

Huka Entertainment is a leading creator and producer of large scale destination-location music festivals, including the Pemberton Music Festival situated on 300 pristine acres at the base of Mt. Currie in British Columbia, and the Tortuga Music Festival on the white sandy beaches of Ft Lauderdale, FL. Best known for creating groundbreaking fan, VIP and artist experiences, the company was the creative force and producer of the award-winning Hangout Music Festival in Gulf Shores, AL. Based in New Orleans with deep roots in Gulf Coast culture, the fully independent Huka Entertainment also co-produces the Buku Music + Arts Project in New Orleans located on the banks of the Mississippi river, and has a growing touring division which promotes hundreds of concerts across North America annually. More info @ huka.com.

About Rock The Ocean:

The Rock The Ocean Foundation is dedicated to supporting scientific research, education and increasing public awareness about the issues impacting the world's oceans. RTO teams up with high profile musical artists and entertainers, who will perform and participate in events that educate the public on marine conservation. RTO, founder Chris Stacey is an avid ocean lover, diver and 20 year music industry veteran. Tortuga Music Festival will bring to life his vision, uniting the best and brightest in music, working to raise awareness about the issues currently impacting our oceans and their delicate ecosystems. www.rocktheocean.com. **Rock The Ocean Foundation Contact:** Chris Stacey , 615.498.7548, css@rocktheoceanfest.com.