

FOR IMMEDIATE RELEASE



TORTUGA MUSIC FESTIVAL
APRIL 11-12, 2015
EARLY BIRD TICKETS **SOLD OUT**

LINEUP AND ADDITIONAL TICKET ONSALES TO BE ANNOUNCED SOON

TWO-DAY BEACH FESTIVAL TAKES PLACE APRIL 11 & 12, 2015

(Fort Lauderdale, FL) ~ HUKA Entertainment is pleased to announce Early Bird tickets to 2015's Rock The Ocean's Tortuga Music Festival on the beach in Fort Lauderdale, FL have sold out after going on sale to the public Friday, November 7 at 10:00am EST.

"Anticipation for the festival appears to be at an all-time high," says HUKA Entertainment co-founder and CEO A.J. Niland. "We're grateful for the enthusiasm of our fans, and are more determined than ever to deliver the best Tortuga experience yet."

For fans who weren't able to participate in the Early Bird presale, Niland advises that additional tickets will be on sale soon.

"Our lineup announcement and general onsale are not too far away," says Niland. "Anyone who missed the Early Bird presale or is waiting for lineup details should subscribe to our email newsletter and join our social communities to make certain they don't miss any valuable information."

Fans can sign up for the Tortuga Music Festival newsletter and social networks at www.tortugamusicfestival.com.

Rock The Ocean's Tortuga Music Festival, produced and promoted by HUKA Entertainment, is a two-day music and conservation festival on the beach featuring over two dozen of the hottest artists in country, rock and roots music. Created together with the Rock the Ocean Foundation, the event serves to celebrate the festival's ocean side setting while raising

awareness of issues impacting the world's oceans and supporting marine research and conservation, as well as protection of the festival's namesake – sea turtles that nest annually along South Florida's Atlantic seaboard.

The 2015 festival performer line-up will remain under wraps for the time being, but beach-bound fans can expect top-tier talent to hit the beach at Tortuga as in previous years, which have featured the likes of Luke Bryan, Eric Church, Kenny Chesney, Dierks Bentley, Jake Owen, Hank Williams, Jr., Billy Currington, Sheryl Crow, Brett Eldredge, Ziggy Marley, Slightly Stoopid, Ben Harper & Charlie Musselwhite, Lynryd Skynyrd, Frankie Ballard and many, many more. Last year, over 44,000 attendees enjoyed sun, songs, and surf at the festival.

Anchored by live music performances across three stages, the centerpiece to Tortuga Music Festival is its Conservation Village, produced by Rock The Ocean founder Chris Stacey, where over 20 organizations dedicated to marine research and conservation will provide interactive, educational experiences for festival patrons.

“This year's festival will be the best marriage of music and conservation yet,” says Stacey. “I can't wait for our fans to interact with our Conservation Village partners and see the difference they are making in preserving our marine ecosystems.”

For additional information, and to sign up to receive updates, including lineup announcements, ticket on sales, special offers and more, visit Rock The Ocean's Tortuga Music Festival on the following platforms:

Web: www.tortugamusicfestival.com

Twitter: @FestivalTortuga

FB: www.facebook.com/TortugaMusicFestival

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About HUKA Entertainment:

New Orleans, LA-based HUKA Entertainment is a privately held full-service production, talent-buying and promotion company that specializes in festivals, concerts and events of all sizes. Known for groundbreaking innovation at festivals throughout North America, HUKA Entertainment produced the Concerts for the Coast series featuring Jimmy Buffett, Bon Jovi and Brad Paisley; is the co-founder, producer, talent-buyer and promoter of the award-winning Rock The Ocean's Tortuga Music Festival (Fort Lauderdale, FL); is the co-founder, producer, talent buyer and promoter of Pemberton Music Festival (Pemberton, BC); is the co-producer and co-promoter of BUKU Music + Art Project (New Orleans, LA) and is the co-founder of the award-winning Hangout Music Festival (Gulf Shores, AL), for which it was producer, talent buyer and co-promoter from 2010 through 2013. HUKA

Entertainment also books talent for and/or promotes a variety of concerts and events throughout the Southeastern United States. www.hukaentertainment.com

About Rock The Ocean:

The Rock The Ocean Foundation is dedicated to supporting scientific research, education and increasing public awareness about the issues impacting the world's oceans. RTO teams up with high profile musical artists and entertainers, who will perform and participate in events that educate the public on marine conservation. RTO, founder Chris Stacey is an avid ocean lover, diver and 20 year music industry veteran. Tortuga Music Festival will bring to life his vision, uniting the best and brightest in music, working to raise awareness about the issues currently impacting our oceans and their delicate ecosystems. www.rocktheocean.com